



2024 Boston Bulldogs Sponsorship Opportunities

Annual sponsorship of the 2024 Boston Bulldogs Run for Recovery (RFR) and the 2024 Boston Marathon Team is vital to supporting the programs offered by the Boston Bulldogs Running Club.

GOLD SPONSOR \$10,000

- Top-level placement of Logo and Link on the Boston Bulldogs Website, Sponsor and Festival Listings
- Inclusion in advance promotional material and PR /recognition on social media
- Top-level placement of Logo on the Run for Recovery Race T-shirt
- 10 Complimentary Run for Recovery Race Entries and T-shirts

SILVER SPONSOR \$5,000

- Placement of Logo and Link on the Boston Bulldogs Website, Sponsor and Festival Listings
- Inclusion in advance promotional material and PR /recognition on social media
- Placement of Logo on the Run for Recovery Race T-shirt
- 5 Complimentary Run for Recovery Race Entries and T-shirts

BRONZE SPONSOR \$2500

- Linking of Donor Website to the Boston Bulldogs Website, Sponsor and Festival Listings
- Social media promotion
- 2 Complimentary Run for Recovery Race Entries and T-shirts

FRIEND of the Bulldogs \$1000

- Inclusion on list of sponsors on Boston Bulldogs Website and in event promotions

RFR FESTIVAL Table Sponsor \$500

Join representatives of recovery programs, community programs and local vendors supporting wellness at the Run for Recovery event Festival and in the online/virtual directory of community resources and supporters. Table Sponsors will be featured on our website and in advance promotions.

IN-KIND DONATIONS

The Boston Bulldogs gratefully accept merchandise or gift certificates that can be offered as prizes, awards, and general event support. You/your organization will receive recognition on the Boston Bulldogs Website and in promotional materials.

In 2020, the state of Massachusetts had the 16th-highest rate of fatal overdoses in the country. The ongoing crisis has taken a toll on the Bay State's economy—overwhelming the healthcare and criminal justice systems—while diminishing allocations for recovery funding and other resources.

(See Centers for Disease Control and Prevention, [Drug overdose mortality by state.](#))

Be inspired...in isolation we suffer, together we heal!

Contact us via email at bulldogsrunning@yahoo.com

3 Village Green North #311/Plymouth MA 02360



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Boston Bulldogs Mission

The Boston Bulldogs Running Club is a 501c3 nonprofit promoting wellness and recovery in a safe, anonymous and supportive community for all those adversely affected by addiction - those in recovery, their families and friends, as well as caregivers, the clinical community and the community-at-large. The Club promotes an integrated approach to encourage physical, social and emotional growth with weekly walks and runs, team races, wellness programs, seminars, and social events. The Club welcomes participation from all who support the mission, as we journey together to discover the kind-hearted warrior and true potential within each one of us.

Over 80% of all donations are spent directly on mission-related activity including:

- Sponsorship for Club members in recovery who need assistance with running gear, race fees, transportation, access to wellness programs, day-to-day support and emergency relief as they move forward in recovery
- Extensive community outreach, education programs on addiction, recovery and wellness; membership campaigns; seminars, activities, and programs in partnership with area hospitals, treatment centers, schools, and municipalities
- Support for periodic social events and wellness programs, the annual **Run for Recovery 5K & Tribute**, and the **Boston Bulldogs Boston Marathon Team** to commemorate those who have been lost to addiction, and to raise awareness and support for all those adversely affected by addiction

Programs include:

1. Weekly runs in 4 greater Boston communities
2. **The Full Circle program** celebrates participants throughout the year as they establish and achieve individual wellness goals with the support of the Club's members – and receive recognition and running gear as reward for their efforts. Full Circle Leaders are Club members who attain increasingly challenging wellness goals and then lead weekly runs and Club outreach efforts and receive stipends for doing so.
3. **Junior Bulldogs** offer wellness programs for at-risk young people who are often affected by addiction. The Boston Bulldogs have led programs at **The Italian Home for Children**, the **Roxbury YMCA** summer camp, and at a summer youth program in Plymouth, MA. We also partner with **Road to the Right Track** in Allston, a program that promotes wellness for youth.
4. The Boston Bulldogs know that recovery is predicated on the ability to give back to those in need and provide direct, compassionate support to programs that serve the needs of homeless and addicted populations through the **Giving Back** program.

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